

Sponsor both of our major events and enjoy a 10% savings off single-event sponsorship while gaining year-long multi-media exposure for your organization.



FOOD FOR THOUGHT 2017 • June 6, 2017, 7:30-9:30am

David Pogue is a New York Times bestselling author who has more than 1.5 million followers on Twitter, has given four TED talks, and is the tech critic for Yahoo Finance, the world's biggest business publication. He writes a monthly column for Scientific American, and for thirteen years, he wrote the tech column for The New York Times. Pogue also hosts science shows on PBS's NOVA and appears frequently on CBS Sunday Morning. He has won four Emmys, two Webby Awards, and a Loeb Award for journalism. He's written eighty books, most recently, Pogue's Basics: Life, Pogue's Basics: Tech, and Pogue's Basics: Money.

AUDIENCE: Over 300 influential community leaders and activists drawn from Fairfield County's business, non-profit and government sectors with a shared interest in working collaboratively address the issues of poverty within the Greater Bridgeport community.



8th ANNUAL BREWFEST • Saturday, November 4, 2017

Back by popular demand, this fall, our guests will have exclusive use of *Uncle Buck's FishBowl and Grill* at Bass Pro Shops—one of Bridgeport's newest food and entertainment facilities. Located in Steelepoint Harbor, the imaginative setting will invite guests to enjoy cocktails from the bow of a sunken ship, play billiards in a secluded lounge, or try bowling in underwater grottos amid mermaids and sea monsters. An open bar, buffet dinner, and our popular cigar and whiskey tasting tent will ensure that everyone has a good time while supporting a great cause.

AUDIENCE: Over 200 business and civic leaders, philanthropists, young professionals, and community supporters from Fairfield County who believe in LifeBridge's mission to empower people to build a brighter, more secure future.



LIFEBRIDGE COMMUNITY BLOCK PARTY • Friday, July 21, 2017

LifeBridge will host a free community block party this summer for the enjoyment of our clients and families from the surrounding community. Our guests will enjoy crafts, games, prizes, music, dancing, free hot dogs and of course...lots of fun!

AUDIENCE: For the fourth year, over 400 LifeBridge clients and surrounding community partners will return to enjoy a day of friendship with LifeBridge staff and volunteers.

SPONSORSHIP BENEFITS AND MEDIA EXPOSURE	PLATINUM	GOLD	SILVER	BRONZE
Single Major Event (Food for Thought or Brewfest)	\$10,000	\$5,000	\$2,500	\$1,500
Both Major Events (10% Discount)*	\$18,000	\$9,000	\$4,500	\$2,700
Community Block Party (free community event)	N/A	\$750	\$500	\$250
# VIP Tickets for Major Events	20	16	12	8
Company logo on printed promotional materials (program, event signage, and event homepage)	★	★		
Company name on all promotional materials	★	★	★	★
Company name on LifeBridge website and social media	★	★	★	★
Recognition in program	★	★	★	★
Special acknowledgement in FY 2016 Annual Report and e-newsletter	★	★	★	★

* Multi-Event Sponsors are also acknowledged at our summer Community Block Party

ABOUT LIFEBRIDGE COMMUNITY SERVICES

By linking flexible, innovative programs, LifeBridge helps over 17,000 low-income individuals and families each year strengthen their personal capabilities, develop skills, and build pathways to economic self-sufficiency. As one of the oldest and largest social service agencies in the area, LifeBridge has grown and evolved to meet the changing needs of the community for over 168 years. Comprehensive services range from financial education and work skills training to mental health counseling, afterschool initiatives for youth, and social enterprises. For more information, Visit our website: www.LifeBridgeCT.org

For more information contact Virginia Weir, Manager, Donor Development, 203-368-5502 or vweir@lifebridgect.org